

5. BILLING INFORMATION

Business Name	Attention To	
Mailing Address		
City	State	Zip Code
(Area Code) Phone Number	Fax Number	
Billing Contact		

6. TOTAL NUMBER OF ROOMS/UNITS:

Ten (10) Room/Unit minimum requirement

7. RETAILER OF RECORD INFORMATION:

Company Name	EchoStar Retailer No.	
Address		
City	State	Zip

*Phone

*Email Address

***Please make sure your contact information is listed in the case there are any questions regarding this form.**

8. PROMOTIONS:

BULK ADVANTAGE 36 RETAILER PROMOTION: To be considered for participation in the Bulk Advantage Promotional Program, you **MUST:** (i) be a new commercial DISH Network subscriber with a minimum of 30 total Rooms/Units (as defined below in Section 6) and (ii) subscribe to Bulk Programming services totaling a minimum of \$8.50 per unit per month (exclusive of any applicable taxes or fees). **Only new or reconditioned model 311, new or reconditioned VIP211 receivers OR new or reconditioned VIP222 receivers** are eligible for this Promotional Program and your participation is subject to DISH Network's approval which may be withheld by DISH Network in its sole and absolute discretion for any reason or no reason.

BULK ADVANTAGE 24 RETAILER PROMOTION: To be considered for participation in the Bulk Advantage Promotional Program, you **MUST:** (i) be a new commercial DISH Network subscriber with a minimum of 30 total Rooms/Units (as defined below in Section 6) and (ii) subscribe to Bulk Programming services totaling a minimum of \$4.50 per unit per month (exclusive of any applicable taxes or fees). **Only new or reconditioned model 311 receivers** are eligible for this Promotional Program and your participation is subject to DISH Network's approval which may be withheld by DISH Network in its sole and absolute discretion for any reason or no reason.

9. PROGRAMMING ORDER:

All rates are based on a per room/unit basis, per month and applied to the total number of units. Programming marked as ^{HD} is available in both Standard Definition & High Definition where applicable. Display of bulk services in High Definition requires an HD compatible receiver. **Maximum of 8 programming packages per property.**

Standard Packages <i>(please check services ordered)</i>	Add	Remove	Rate
BASIC – Bloomberg, Cartoon Network ^{HD} , CNN ^{HD} , CNN Headline News, C-Span, C-Span2, Discovery Channel ^{HD} , Discovery Health, EWTN, Fine Living, FOX News Channel, Fox Reality, Hallmark Movie Channel ^{HD} , HSN, Nicktoons Network, Oxygen, QVC, RFD-TV, ShopNBC TBN, TBS ^{HD} , TLC ^{HD} , TNT ^{HD} , USA Network ^{HD} , The Weather Channel ^{HD} , Public Interest Channels	<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$1.40
LodgingHD Preferred (Hotels/Motels only)	<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$2.50
LodgingHD Elite (Hotels/Motels only)	<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$4.50
ESPN A La Carte	<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$5.05
ESPN Pak 1 – ESPN, ESPN2	<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$4.70
ESPN Pak 2 – ESPN, ESPN2, ESPNews	<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$4.20

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ESPN Pak 3 – ESPN, ESPN2, ESPN Classic	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$4.20
ESPN Pak 4 – ESPN ^{HD} , ESPN2 ^{HD} , ESPNNews ^{HD} , ESPN Classic	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$4.05
ESPN Pak 5 – ESPN ^{HD} , ESPN2 ^{HD} , ESPNNews ^{HD} , ESPN Classic, ESPN U	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$4.00
ESPN Deportes – Subscription to ESPN Pak 4 or 5 required (Hotel/Motel only)	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$0.00

In order to subscribe to the ESPN Package, all programming in that package must be delivered in each room

Add-On Packages

Basic, Lodging HD Elite, Lodging HD Preferred, Classic Bronze 100, Classic Silver 200 or Classic Gold 250 is a prerequisite for all Add-On Packages

Add On #2	ABC Family ^{HD} , AMC, Animal Planet ^{HD} , BET, Boomerang, Nick GAS	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$0.52
Add On #3	Bravo ^{HD} , CMT, Great American Country, IFC, TCM, WE	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$0.52
Add On #4	A&E ^{HD} , G4, Game Show Network, Hallmark Channel, History Channel ^{HD} , ION, Style, truTV	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$0.42
Add On #5	E!, Lifetime ^{HD} , SCI FI Channel ^{HD}	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$0.31
Add On #6	A&E ^{HD} , Fuse, History Channel ^{HD} , National Geographic ^{HD} , Spike TV, WGN America ^{HD}	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$0.68
Add On #7	BBC America, CNBC ^{HD} , CNBC World, Food Network ^{HD} , HGTV ^{HD} , MSNBC, Travel Channel ^{HD}	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$0.31
Add On #8	FX, Fox Movie Channel, Fox Soccer, Fox Sports en Español, TVG	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$0.78
Add On #9	Disney-E ^{HD} , Disney Channel-W, SOAPnet, Toon Disney ^{HD}	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$0.78
Add On #10	The Golf Channel ^{HD}	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$0.21
Add On #11	Comedy Central, MTV, MTV2, Nickelodeon, TV Land, VH1 VH1 Classic	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$0.62
FOX News	FOX News Channel	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$0.54
Action Pak	DIY, Military Channel, Outdoor Channel, The Golf Channel ^{HD} , SPEED, Tennis Channel ^{HD} , Versus ^{HD}	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$0.78
Discovery Pak	Discovery Kids, Investigation Discovery, Planet Green ^{HD} , The Science Channel ^{HD}	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$0.10
BET	BET	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$0.15
CNBC	CNBC ^{HD}	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$0.15
Sirius Music	Over 60 channels of 100% commercial-free music (Hotels/Motels only)	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$0.17
Expanded HD Package #1	HD Theater, HDNet, HDNet Movies, MGM HD, Smithsonian Channel HD, Universal HD, World Fishing Network HD	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$0.35

Requires a subscription to Basic and Add-On Package #2 OR Classic Silver 200

HD Enabling Fee			\$5.00
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Bulk HD services requires compatible HD MPEG4 receiver, HD T.V. and HD enabling fee per unit (waived with Bronze, Silver or GoldHD package)

Local Networks

In Market City (Please list city name) _____	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$0.50	
HBO	HBO-E ^{HD} , HBO-W ^{HD} , HBO2-E ^{HD} , HBO2-W, HBO Comedy ^{HD} , HBO Family ^{HD} , HBO Latino ^{HD} , HBO Signature ^{HD} , HBO Zone HD,	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$4.00
HBO Promotional Rate (New HBO Subscription for Hotel/Motel, Expires 7/31/09)		<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$3.75
<i>In order to display HBO HD, the non-HD feed of HBO must be delivered to each room.</i>			
HBO and Cinemax	HBO-E ^{HD} , HBO-W ^{HD} , HBO2-E ^{HD} , HBO2-W, HBO Comedy ^{HD} , HBO Family ^{HD} , HBO Latino ^{HD} , HBO Signature ^{HD} , HBO Zone HD, Cinemax-E ^{HD} , Cinemax-W ^{HD} , 5StarMAX ^{HD} , ActionMAX ^{HD} , MoreMAX,	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$6.75
<i>In order to display HBO HD, the non-HD feed of HBO must be delivered to each room.</i>			
HBO Guides (arrives from HBO/quantities of 25/ Allow up to 8-weeks)	<input type="checkbox"/> Add	Total # _____	
Showtime Unlimited	Showtime-E ^{HD} , Showtime-W, Showtime Too, Extreme, Showcase, FLIX, Sundance, Beyond, TMC-E, TMC Xtra,	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$3.80
Showtime Promotional Rate (New Showtime Subscription for Hotel/Motel, Expires 7/31/09)		<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$3.55

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Starz! Super Pak	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$3.20
Encore-E, Encore HD, Starz-E ^{HD} , Starz-W ^{HD} , Starz Cinema E, Starz in Black, Starz Edge ^{HD} , Starz Comedy ^{HD} , Starz Kids & Family ^{HD} ,		
Starz! Super Pak Promotional Rate (New Starz Subscription for Hotel/Motel, Expires 6/30/09)	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$2.00
Encore (West)	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$0.65
Encore (W) + 1 Theme (Specify _____)	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$0.85
Encore (W) + 2 Themes (Specify _____)	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$1.05
Encore (W) + 3 Themes (Specify _____)	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$1.25
Encore (W) + 4 Themes (Specify _____)	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$1.45
Encore (W) + 5 Themes (Specify _____)	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$1.65
Encore (W) + 6 Themes (Action, Love, Mystery, Drama, Westerns, WAM)	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$1.85
Classic Bronze 100	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$10.50
Classic Silver 200	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$16.00
Classic Gold 250	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$23.50
BronzeHD (Requires a subscription of Classic Bronze 100)	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$8.00
SilverHD (Requires a subscription of Classic Silver 200)	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$8.00
GoldHD (Requires a subscription of Classic Gold 250 or higher)	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$8.00
Multi-Sport Package (available only with Classic Silver 200 or Classic Gold 250)	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$3.50
Regional Sports a la carte (Hotels/Motels only)	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$0.99
Regional Sports a la carte (All other bulk properties)	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$1.25
Regional Sports a la carte (MSG PLUS)	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$1.75
Regional Sports a la carte (Sports Net New York)	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$2.50
Regional Sports a la carte (Sports Time Ohio)	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$1.99
BIG Ten Network ^{HD}	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$1.99
NFL Network a la carte ^{HD}	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$0.30
CBS College Sports ^{HD}	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$0.15
The Tennis Channel ^{HD}	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$0.25

Spanish and International Packages

DishLATINO Clásico	Spanish	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$3.50
Pequeño Latino	Spanish	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$0.15
CNN en Español	Spanish	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$0.30
Arabic Enhanced Pack	Arabic	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$0.50
Armenia TV	Armenian	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$0.50
Chinese Plus Pack	Chinese	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$0.50
Chinese Super Pack	Chinese	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$1.00
Great Wall TV Pack	Chinese	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$2.00
Phoenix TV	Chinese	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$0.25
TV5Monde	French	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$1.25
Deutsche Welle TV	German	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$0.50
Antenna	Greek	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$0.50
Antenna Package	Greek	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$0.68
Greek Elite Pack	Greek	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$0.93
The Israeli Network	Hebrew/English	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$0.50
RAITALIA	Italian	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$0.50
TV Japan	Japanese	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$2.00
Korean Variety Pack	Korean	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$1.50
Polsat 2 International	Polish	<input type="checkbox"/> Add <input type="checkbox"/> Remove	\$0.50

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